

ORDER

**WOOD**

Orders
Order / Rev: 214130
Alt Order #: 6863206
Product Desc: Political
Estimate: 2448
Flight Dates: 10/13/12 - 10/22/12
Original Date / Rev: 10/12/12 / 10/22/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency
Name: **Buying Time**
Buying Contact: Petry Philadelphia
Billing Contact:
 650 Massachusetts Avenue NW
 Washington, DC 20001-3796

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: **POL/Pestka for Congress**
Demographic: A35+
Product Codes: PL1
Priority: P4
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN5252/SP2893/TO824/AL1472

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	104	\$50,600.00	\$43,010.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	104	\$50,600.00	\$43,010.00	0.00
Totals	104	\$50,600.00	\$43,010.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WOOD	95%	\$50,600.00
Market	100%	\$53,263.16

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	1%	\$532.63
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOTV	4%	\$2,130.53
WTLJ	0%	\$0.00
WWMT	0%	\$0.00
WXMI	0%	\$0.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	10/15/12	10/15/12	5am Daybreak	CM	5a-6am	M-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
News 9 Daybreak <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 M----- 1 \$150.00 0.00															
E 2	WOOD	10/16/12	10/16/12	5am Daybreak	CM	5a-6am	-T-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				5am Daybreak											
				5am Daybreak											
				News 9 Daybreak											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-T-----	1		\$150.00		0.00						
E 3	WOOD	10/17/12	10/17/12	5am Daybreak	CM	5a-6am	--W----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
				5am Daybreak											
				News 9 Daybreak											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$150.00		0.00						
E 4	WOOD	10/18/12	10/18/12	5am Daybreak	CM	5a-6am	---T---	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
				5am Daybreak											
				News 9 Daybreak											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	1		\$150.00		0.00						
E 5	WOOD	10/19/12	10/19/12	5am Daybreak	CM	5a-6am	----F--	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
				5am Daybreak											
				News 9 Daybreak											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	1		\$150.00		0.00						
E 6	WOOD	10/22/12	10/22/12	5am Daybreak	CM	5a-6am	M-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
				5am Daybreak											
				News 9 Daybreak											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$150.00		0.00						
E 7	WOOD	10/15/12	10/15/12	6am Daybreak	CM	6-7a	M-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				6am Daybreak											
				NEws 8 Daybreak											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$400.00		0.00						
E 8	WOOD	10/16/12	10/16/12	6am Daybreak	CM	6-7a	-T-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				6am Daybreak											
				NEws 8 Daybreak											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-T-----	1		\$400.00		0.00						
E 9	WOOD	10/17/12	10/17/12	6am Daybreak	CM	6-7a	--W----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				6am Daybreak											
				NEws 8 Daybreak											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$400.00		0.00						
E 10	WOOD	10/18/12	10/18/12	6am Daybreak	CM	6-7a	---T---	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				6am Daybreak											
				NEws 8 Daybreak											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	1		\$400.00		0.00						
E 11	WOOD	10/19/12	10/19/12	6am Daybreak	CM	6-7a	----F--	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				6am Daybreak											
				NEws 8 Daybreak											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	1		\$400.00		0.00						
E 12	WOOD	10/22/12	10/22/12	6am Daybreak	CM	6-7a	M-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				6am Daybreak											
				NEws 8 Daybreak											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$400.00		0.00						
E 13	WOOD	10/15/12	10/15/12	Today Show M-F	CM	658-9a	M-----	:30	1	\$650.00	P4	0.00	NM	1	\$650.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$650.00		0.00						
E 14	WOOD	10/16/12	10/16/12		CM	658-9a	-T-----	:30	1	\$650.00	P4	0.00	NM	1	\$650.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show M-F Today Show															
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	-T-----	1		\$650.00		0.00						
E 15	WOOD	10/17/12	10/17/12	Today Show M-F Today Show	CM	658-9a	--W----	:30	1	\$650.00	P4	0.00	NM	1	\$650.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	--W----	1		\$650.00		0.00						
E 16	WOOD	10/18/12	10/18/12	Today Show M-F Today Show	CM	658-9a	---T---	:30	1	\$650.00	P4	0.00	NM	1	\$650.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	---T---	1		\$650.00		0.00						
E 17	WOOD	10/19/12	10/19/12	Today Show M-F Today Show	CM	658-9a	----F--	:30	1	\$650.00	P4	0.00	NM	1	\$650.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	----F--	1		\$650.00		0.00						
E 18	WOOD	10/22/12	10/22/12	Today Show M-F Today Show	CM	658-9a	M-----	:30	1	\$650.00	P4	0.00	NM	1	\$650.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	M-----	1		\$650.00		0.00						
E 19	WOOD	10/15/12	10/15/12	Today Show 2 Today Show 2	CM	9-10a	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Today Show 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	M-----	1		\$300.00		0.00						
E 20	WOOD	10/16/12	10/16/12	Today Show 2 Today Show 2	CM	9-10a	-T-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Today Show 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	-T-----	1		\$300.00		0.00						
E 21	WOOD	10/17/12	10/17/12	Today Show 2 Today Show 2	CM	9-10a	--W----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Today Show 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	--W----	1		\$300.00		0.00						
E 22	WOOD	10/18/12	10/18/12	Today Show 2 Today Show 2	CM	9-10a	---T---	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Today Show 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	---T---	1		\$300.00		0.00						
E 23	WOOD	10/19/12	10/19/12	Today Show 2 Today Show 2	CM	9-10a	----F--	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Today Show 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	----F--	1		\$300.00		0.00						
E 24	WOOD	10/22/12	10/22/12	Today Show 2 Today Show 2	CM	9-10a	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Today Show 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	M-----	1		\$300.00		0.00						
E 25	WOOD	10/15/12	10/15/12	Today Show 3 Today Show 3	CM	10-11a	M-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
Today Show 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	M-----	1		\$200.00		0.00						
E 26	WOOD	10/16/12	10/16/12		CM	10-11a	-T-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00

Advertiser:	POL/Pestka for Congress
Product Desc:	Political
Estimate:	2448

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show 3											
				Today Show 3											
				Today Show 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-T-----			1		\$200.00	0.00					
E 27	WOOD	10/17/12	10/17/12	Today Show 3	CM	10-11a	--W----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				Today Show 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	--W----			1		\$200.00	0.00					
E 28	WOOD	10/18/12	10/18/12	Today Show 3	CM	10-11a	---T---	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				Today Show 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	---T---			1		\$200.00	0.00					
E 29	WOOD	10/19/12	10/19/12	Today Show 3	CM	10-11a	----F--	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				Today Show 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	----F--			1		\$200.00	0.00					
E 30	WOOD	10/22/12	10/22/12	Today Show 3	CM	10-11a	M-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				Today Show 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-----F--			1		\$200.00	0.00					
E 31	WOOD	10/15/12	10/15/12	Noon News	CM	12-1p	M-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
				News 8 @ Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	M-----			1		\$225.00	0.00					
E 32	WOOD	10/16/12	10/16/12	Noon News	CM	12-1p	-T-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
				News 8 @ Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-T-----			1		\$225.00	0.00					
E 33	WOOD	10/17/12	10/17/12	Noon News	CM	12-1p	--W----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
				News 8 @ Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	--W----			1		\$225.00	0.00					
E 34	WOOD	10/18/12	10/18/12	Noon News	CM	12-1p	---T---	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
				News 8 @ Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	---T---			1		\$225.00	0.00					
E 35	WOOD	10/19/12	10/19/12	Noon News	CM	12-1p	----F--	:30	1	\$225.00	P4	0.00	NM	0	\$0.00
				News 8 @ Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	----F--			1		\$225.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WOOD	10/15/12-10/21/12	Noon News			12-1p	-----F----	:30		(\$225.00)	0.00	NM			
				Credited											
				TECH DIFF MG IN HL#6866042											
E 36	WOOD	10/22/12	10/22/12	Noon News	CM	12-1p	M-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
				News 8 @ Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	M-----			1		\$225.00	0.00					
E 37	WOOD	10/15/12	10/15/12	M-F 3-4p	CM	3-4p	M-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
				Dr Oz											

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E 49	WOOD	10/17/12	10/17/12	M-F 5p News M-F News 8 @ 5p	CM	5-530p	--W----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
		News at 5P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--W----		1				\$675.00		0.00			
E 50	WOOD	10/18/12	10/18/12	M-F 5p News M-F News 8 @ 5p	CM	5-530p	---T---	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
		News at 5P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	---T---		1				\$675.00		0.00			
E 51	WOOD	10/19/12	10/19/12	M-F 5p News M-F News 8 @ 5p	CM	5-530p	----F--	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
		News at 5P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----F--		1				\$675.00		0.00			
E 52	WOOD	10/22/12	10/22/12	M-F 5p News M-F News 8 @ 5p	CM	5-530p	M-----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
		News at 5P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1				\$675.00		0.00			
E 53	WOOD	10/15/12	10/15/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	M-----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
		News at 5:30P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		1				\$675.00		0.00			
E 54	WOOD	10/16/12	10/16/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	-T-----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
		News at 5:30P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-T-----		1				\$675.00		0.00			
E 55	WOOD	10/17/12	10/17/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	--W----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
		News at 5:30P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--W----		1				\$675.00		0.00			
E 56	WOOD	10/18/12	10/18/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	---T---	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
		News at 5:30P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	---T---		1				\$675.00		0.00			
E 57	WOOD	10/20/12	10/20/12	Sat Hour 2 Saturday 9-10p	CM	9-10p	-----S-	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
		News at 5:30P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1				\$550.00		0.00			
E 58	WOOD	10/22/12	10/22/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	M-----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
		News at 5:30P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1				\$675.00		0.00			
E 59	WOOD	10/15/12	10/15/12	M-F 6p News M-F News 8 @ 6p	CM	6-630p	M-----	:30	1	\$1,125.00	P4	0.00	NM	1	\$1,125.00
		News at 6P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		1				\$1,125.00		0.00			
E 60	WOOD	10/16/12	10/16/12	M-F 6p News M-F News 8 @ 6p	CM	6-630p	-T-----	:30	1	\$1,125.00	P4	0.00	NM	1	\$1,125.00
		News at 6P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-T-----		1				\$1,125.00		0.00			
E 61	WOOD	10/17/12	10/17/12		CM	6-630p	--W----	:30	1	\$1,125.00	P4	0.00	NM	1	\$1,125.00

Order / Rev: 214130
Alt Order #: 6863206
Flight Dates: 10/13/12 - 10/22/12

Advertiser: POL/Pestka for Congress
Product Desc: Political
Estimate: 2448

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 6p News M-F News 8 @6p															
News at 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	--W----					1	\$1,125.00		0.00			
E 62	WOOD	10/18/12	10/18/12	M-F 6p News M-F News 8 @6p	CM	6-630p	---T---	:30	1	\$1,125.00	P4	0.00	NM	1	\$1,125.00
News at 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	---T---					1	\$1,125.00		0.00			
E 63	WOOD	10/19/12	10/19/12	M-F 6p News M-F News 8 @6p	CM	6-630p	----F--	:30	1	\$1,125.00	P4	0.00	NM	1	\$1,125.00
News at 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	----F--					1	\$1,125.00		0.00			
E 64	WOOD	10/22/12	10/22/12	M-F 6p News M-F News 8 @6p	CM	6-630p	M-----	:30	1	\$1,125.00	P4	0.00	NM	1	\$1,125.00
News at 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	M-----					1	\$1,125.00		0.00			
E 65	WOOD	10/15/12	10/15/12	M-F 7-730p Inside Edition	CM	7-730p	M-----	:30	1	\$450.00	P4	0.00	NM	1	\$450.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	M-----					1	\$450.00		0.00			
E 66	WOOD	10/16/12	10/16/12	M-F 7-730p Inside Edition	CM	7-730p	-T-----	:30	1	\$450.00	P4	0.00	NM	1	\$450.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	-T-----					1	\$450.00		0.00			
E 67	WOOD	10/18/12	10/18/12	M-F 7-730p Inside Edition	CM	7-730p	---T---	:30	1	\$450.00	P4	0.00	NM	1	\$450.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	---T---					1	\$450.00		0.00			
E 68	WOOD	10/16/12	10/16/12	M-F 730-8p Access Hollywood	CM	730-8p	-T-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
Access Hollywood															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	-T-----					1	\$400.00		0.00			
E 69	WOOD	10/17/12	10/17/12	M-F 730-8p Access Hollywood	CM	730-8p	--W----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
Access Hollywood															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	--W----					1	\$400.00		0.00			
E 70	WOOD	10/15/12	10/15/12	LN M-F M-F News 8 @ 11	CM	11-1135p	M-----	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
News at 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	M-----					1	\$900.00		0.00			
E 71	WOOD	10/16/12	10/16/12	LN M-F M-F News 8 @ 11	CM	11-1135p	-T-----	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
News at 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	-T-----					1	\$900.00		0.00			
E 72	WOOD	10/17/12	10/17/12	LN M-F M-F News 8 @ 11	CM	11-1135p	--W----	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
News at 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	--W----					1	\$900.00		0.00			
E 73	WOOD	10/18/12	10/18/12		CM	11-1135p	---T---	:30	1	\$900.00	P4	0.00	NM	1	\$900.00

Order / Rev: 214130
Alt Order #: 6863206
Flight Dates: 10/13/12 - 10/22/12

Advertiser: POL/Pestka for Congress
Product Desc: Political
Estimate: 2448
WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LN M-F M-F News 8 @ 11															
News at 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	---T---					1	\$900.00		0.00			
E 74	WOOD	10/19/12	10/19/12	LN M-F	CM	11-1135p	----F--	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
M-F News 8 @ 11															
News at 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	----F--					1	\$900.00		0.00			
E 75	WOOD	10/22/12	10/22/12	LN M-F	CM	11-1135p	M-----	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
M-F News 8 @ 11															
News at 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	M-----					1	\$900.00		0.00			
E 76	WOOD	10/16/12	10/16/12	Tonight Show/Jay Leno	CM	1135-1235a	-T-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Tonight Show w/ Leno															
Leno															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	-T-----					1	\$300.00		0.00			
E 77	WOOD	10/17/12	10/17/12	Tonight Show/Jay Leno	CM	1135-1235a	--W----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Tonight Show w/ Leno															
Leno															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	--W----					1	\$300.00		0.00			
E 78	WOOD	10/22/12	10/22/12	Tonight Show/Jay Leno	CM	1135-1235a	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Tonight Show w/ Leno															
Leno															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	M-----					1	\$300.00		0.00			
E 79	WOOD	10/17/12	10/17/12	Wed Hour 2	CM	9-10p	--W----	:30	1	\$875.00	P4	0.00	NM	1	\$875.00
Wednesday 9-10p															
Law and Order															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	--W----					1	\$875.00		0.00			
E 80	WOOD	10/18/12	10/18/12	Thur Hour 3	CM	10-11p	---T---	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
Thursday 10-11p															
Rock Center															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	---T---					1	\$750.00		0.00			
E 81	WOOD	10/13/12	10/13/12	Daybreak Sat @6am	CM	6-7a	-----S-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
Daybreak Sat 6am															
News Saturday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S-					1	\$150.00		0.00			
E 82	WOOD	10/20/12	10/20/12	Daybreak Sat @6am	CM	6-7a	-----S-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
Daybreak Sat 6am															
News Saturday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	-----S-					1	\$150.00		0.00			
E 83	WOOD	10/13/12	10/13/12	Daybreak Sat @7am	CM	658-8a	-----S-	:30	1	\$275.00	P4	0.00	NM	1	\$275.00
Daybreak Sat@7am															
News Saturday AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S-					1	\$275.00		0.00			
E 84	WOOD	10/20/12	10/20/12	Daybreak Sat @7am	CM	658-8a	-----S-	:30	1	\$275.00	P4	0.00	NM	1	\$275.00
Daybreak Sat@7am															
News Saturday AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	-----S-					1	\$275.00		0.00			
E 85	WOOD	10/13/12	10/13/12		CM	758-10a	-----S-	:30	1	\$375.00	P4	0.00	NM	1	\$375.00

Order / Rev: 214130
Alt Order #: 6863206
Flight Dates: 10/13/12 - 10/22/12

Advertiser: POL/Pestka for Congress
Product Desc: Political
Estimate: 2448
WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show Sa Today Show Saturday Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S- 1 \$375.00 0.00															
E 86	WOOD	10/20/12	10/20/12	Today Show Sa Today Show Saturday	CM	758-10a	-----S-	:30	1	\$375.00	P4	0.00	NM	1	\$375.00
Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S- 1 \$375.00 0.00															
E 87	WOOD	10/14/12	10/14/12	Sun 6p News 8 Sun News 8 @6p	CM	6-7p	-----S	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
NEWS 8 AT 6 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S 1 \$750.00 0.00															
E 88	WOOD	10/16/12	10/16/12	WOOD News @430am WOOD News @ 430am	CM	430-5a	-T-----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
NEWS 8 AT 6 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -T----- 1 \$50.00 0.00															
E 89	WOOD	10/13/12	10/13/12	LN Sa Saturday News 8 @11	CM	11-1130p	-----S-	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
News 8 at 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S- 1 \$900.00 0.00															
E 90	WOOD	10/20/12	10/20/12	LN Sa Saturday News 8 @11	CM	11-1130p	-----S-	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
News 8 at 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S- 1 \$900.00 0.00															
E 91	WOOD	10/14/12	10/14/12	Daybreak Sun @6am Daybreak Sun @6am	CM	6-7a	-----S	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
News 8 Daybreak <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S 1 \$125.00 0.00															
E 92	WOOD	10/21/12	10/21/12	Daybreak Sun @6am Daybreak Sun @6am	CM	6-7a	-----S	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
News 8 Daybreak <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S 1 \$125.00 0.00															
E 93	WOOD	10/14/12	10/14/12	Daybreak Sun @7am Daybreak Sun @7am	CM	658-8a	-----S	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
News 8 Daybreak <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S 1 \$250.00 0.00															
E 94	WOOD	10/21/12	10/21/12	Daybreak Sun @7am Daybreak Sun @7am	CM	658-8a	-----S	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
News 8 Daybreak <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S 1 \$250.00 0.00															
E 95	WOOD	10/14/12	10/14/12	Today Show Su Today Show Sunday	CM	758-9a	-----S	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
Sunday today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S 1 \$600.00 0.00															
E 96	WOOD	10/21/12	10/21/12	Today Show Su Today Show Sunday	CM	758-9a	-----S	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
Sunday today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S 1 \$600.00 0.00															
E 97	WOOD	10/14/12	10/14/12		CM	858-1001a	-----S	:30	1	\$1,000.00	P4	0.00	NM	1	\$1,000.00

Order / Rev: 214130
 Alt Order #: 6863206
 Flight Dates: 10/13/12 - 10/22/12

Advertiser: POL/Pestka for Congress
 Product Desc: Political
 Estimate: 2448

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Meet the Press															
Meet The Press															
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -----S 1 \$1,000.00 0.00															
E 98	WOOD	10/21/12	10/21/12	Meet the Press	CM	858-1001a	-----S	:30	1	\$1,000.00	P4	0.00	NM	1	\$1,000.00
Meet The Press															
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -----S 1 \$1,000.00 0.00															
E 99	WOOD	10/14/12	10/14/12	Sun 10-11am	CM	1001-1030a	-----S	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
To The Point															
(10:00 AM-10:30 AM)															
Local Point - Political Show															
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -----S 1 \$400.00 0.00															
E100	WOOD	10/21/12	10/21/12	Sun 10-11am	CM	1001-1030a	-----S	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
To The Point															
(10:00 AM-10:30 AM)															
Local Point - Political Show															
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -----S 1 \$400.00 0.00															
E101	WOOD	10/14/12	10/14/12	Sun 6p News 8	CM	6-7p	-----S	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
Sun News 8 @6p															
NEWS 8 AT 6															
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -----S 1 \$750.00 0.00															
E102	WOOD	10/21/12	10/21/12	Sun 6p News 8	CM	6-7p	-----S	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
Sun News 8 @6p															
NEWS 8 AT 6															
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -----S 1 \$750.00 0.00															
E103	WOOD	10/14/12	10/14/12	NFL 11p News	CM	1130-12a	-----S	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
Sun 11p News (NFL)															
News															
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -----S 1 \$500.00 0.00															
E104	WOOD	10/21/12	10/21/12	NFL 11p News	CM	1130-12a	-----S	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
Sun 11p News (NFL)															
News															
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -----S 1 \$500.00 0.00															
N105	WOOD	10/19/12	10/19/12	M-F 3-4p	CM	3-4p	----F--	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
Dr Oz															
News at 5:30P															
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ----F-- 1 \$125.00 0.00															
													Totals	104	\$50,600.00